



DANIELLE GOSDA

Art Director/Designer

845.741.5993

daniellegosda@gmail.com
socksknockedoff.com

EDUCATION

**Fashion Institute of
Technology 2017**

BFA: Advertising Design
Minor: Creative Technology

**Fashion Institute of
Technology 2015**

AAS: Communication Design

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Adobe Premiere

WORK EXPERIENCE

Digitas Health

Art Director

September 2018-Present

Associate Art Director

August 2017-September 2018

Concepted, designed, and produced social media content for an unbranded support network for those living with multiple sclerosis and their loved ones

Designed print and digital materials for consumers across two MS medications

Helped with new brand launch

Participated in multiple pitches and internal projects

BARKER

Art Director Intern

June 2017-August 2017

Designed and concepted print and digital materials for brands including Miele, WaffleWaffle, SlimFast, and Petro

Ogilvy & Mather

Creative Intern

February 2017-May 2017

Concepted and created IKEA social media content

Digitas Health

Freelance Associate Art Director

August 2016-January 2017

Assisted with pitch tactics

Designed template for website migration

Digitas Health

Creative Art Intern

June 2016-August 2016

Worked on pitch concepts and social content

Won first place in Publicis Health intern competition

AWARDS

Bronze Pencil

IKEA 2017

"Oddly IKEA"